



ISIS Academy

Accelerator Intensive Training Workshop

25-27 November 2011, Bangkok, Thailand

Advanced Training Workshop on the AtKisson *ISIS ACCELERATOR TOOLS*, one of the world's most effective, comprehensive toolkits for doing Strategic CSR and Sustainable Development.

Workshop Overview

This 3-day AtKisson *ISIS Accelerator Intensive* has been designed based on the practical question "How do you mainstream and implement a successful integrated CSR/Sustainability programme?" In the three days you will be presented with a set of highly effective and proven practical tools, methods and strategies (the ISIS Accelerator Toolkit) for mainstreaming sustainability practice as an integrative strategy, whether you are a company, an NGO, an education institution, municipality or small local government.

TOPICS COVERED IN THIS INTENSIVE:

- Corporate Social Responsibility (CSR), Corporate Sustainability (CS)
- The Business Case for CSR and Sustainability
- The leading CSR and CS Frameworks;
- GRI, ISO 260000, Global Compact, etc.
- Challenges and barriers to fully integrated CSR and sustainability into your business strategy / model
- Stakeholder Engagement and Management
- Creating good CSR and CS Indicator frameworks and Indexes
- Applied System Thinking
- Innovation Development and Diffusion
- Becoming an effective change agent leader – and how to motivate others to be change agents, too



ISIS ACCELERATOR TOOLS



COMPASS



ISIS METHOD



PYRAMID



AMOEBIA

WHAT YOU WILL GET OUT OF PARTICIPATING IN THIS WORKSHOP?

- 21 hours of engaging, interactive discussion, exercises and practice in designing an integrative CSR and sustainability programme.
- Hard and soft copy of all workshop materials
- Certificate of participation
- Expanded network of like-minded professionals

Get to know AtKisson Group at:
www.atkisson.com and
www.isisacademy.com

Please download full programme at: <http://bit.ly/ISIS-Bangkok-2011>

For more information please contact: watkana@atkisson.com