

An unforgettable
training experience
in Sweden ...
17-23 August 2009

Master Class in Sustainability Change Agency



Join us for a week of deep learning on how to accelerate transformation

Tools, methods, strategies, and the secrets of success: the ISIS Academy Master Class lifts you up to the next level.

To those who are both passionate and serious about meeting the challenge of sustainability, learning is essential. But time is short – so time for learning must therefore be intensive, and effective.

The AtKisson Group's new ISIS Academy Master Class brings years of sustainability learning into laser-like focus, over a fast-paced six-day period.

From indicators to innovation, from systems thinking to facilitating change,

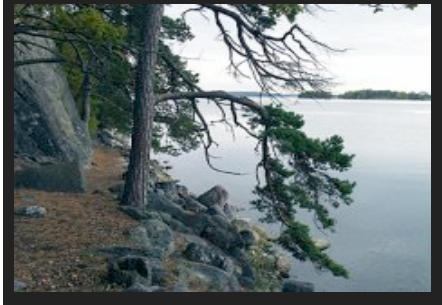
the Master Class will help you move quickly from wherever you are, toward wherever you want to be – both professionally and personally.

You'll learn our tools and methods in depth ... but you'll also learn from other leading sustainability practitioners. And you'll have the opportunity to deepen your self-knowledge and motivation as an agent of change for the things you care about most.

Our international faculty of experts will guide you through theory, reflection, and practice, working in teams and individually. You'll go home refreshed, inspired ... and equipped with the tools and insights to make change happen.

Look out over the Stockholm Archipelago

Grange Stiftsgård, an inspiring retreat center 35 minutes from downtown Stockholm, provides an excellent environment for learning. Housing options are available to suit every price category.



ISIS
ACADEMY

Guaranteed excellence in training for sustainability.

All ISIS Academy workshops and training offerings are backed by our quality guarantee. The Master Class is a unique annual event. Don't miss it.

"I feel strengthened, inspired, and best of all, hopeful about my future career!"
- F.R., a student coordinator in Sweden

"Lots of methodological insights that I will put to use immediately ... I feel absolutely wonderful ... Thank you!" - P.M., an executive in Australia

co-sponsored by



AtKisson Europe AB



The Baltic
University
Programme



Mastering the art and science of sustainability in action

Sustainable development is more than a job. For most of us, it is a calling. Like doctors, we approach the profession with the seriousness of knowing that lives – human and non-human, even entire species – are very much at stake. We have an ethical responsibility to learn as much as possible, and to be as skillful as possible, in our efforts to bring positive change to communities, corporations, educational institutions, governments, and non-governmental organizations.

At the same time, sustainability work is often *fun* work, as it combines intellectual and human challenges with the joy of making a meaningful difference in the world. The Master Class reflects this unique blend by uniting a serious and demanding set of objectives with an uplifting and positive atmosphere – just as the best sustainability initiatives do.

A World-Class Faculty

We have assembled a truly stellar team of experienced teachers and guides for this first-ever ISIS Academy Master Class. They range from leaders in organizational consulting to directors of international training programs. See www.AtKisson.com to read their bios.

Acquire New Skills

Our highly interactive, hands-on, learn-by-doing methods ensure that you will not just learn *about* sustainability and change; you will gain new experiential skills, and go home feeling fully capable of taking on new kinds of tasks, running new kinds of workshops, and managing larger-scale projects. And if for any reason you don't, the teaching fee portion of your tuition is fully refundable. That's our quality guarantee.

Take Time for Reflection

In addition to fast-paced learning, you'll have time for deeper dialogues about what's happening in our world ... and what happens within us as we engage in trying to change it. Our experienced process leaders will create unique opportunities for self-exploration.

Get Certification

Graduates will receive a certificate indicating that they have undergone advanced training in sustainability change agency, including the use of the ISIS Method and ISIS Accelerator.

Join us for an unforgettable week of learning, discovery, and empowerment.

What will happen:

From the moment you arrive, you will be challenged, supported, and encouraged to explore new horizons.

Learning Objective #1:

Mastering the ISIS Method
Sustainability Indicators. Systems thinking. Innovation. Strategic change. These are the building blocks of the sustainable development process. The Master Class will help you fully internalize them, so that you can effectively lead, and teach others.

Learning Objective #2:

Fluency in Global Sustainability Issues
When you encounter someone who still finds it hard to believe that we are changing the earth's climate, how do you respond? The Master Class will equip you with the critical information you need to help people grapple with the great challenges of our time.

Learning Objective #3:

Developing Practitioner Excellence
As a sustainability practitioner, you have a responsibility to sharpen the full range of skills that the work requires, from group facilitation and communication to technical analysis. The Master Class will support

Learning Objective #4:

Expanding Your Toolbox
In addition to deepening your mastery of the ISIS Accelerator, you will be introduced to other leading tools and methods for sustainability and change management, by expert practitioners. These will expand your capacity to respond to almost any sustainability challenge with the best tool at hand.

Learning Objective #5:

Understanding Yourself
When it comes to making change, you are the most important tool in the toolbox. The Master Class will help you survey your strengths, plan for your own development, and support your personal sustainability as an agent of change in the long term.



» REGISTER FOR THE 2009 MASTER CLASS, 17-23 AUGUST

Register now to hold your place at our on-line registration center. Prices include six nights accommodation, all meals, materials, and instruction fees, and range from Economy (hostel), to Standard (single room, shared bath), to Business and Corporate (hotel quality private room with water view). Payment of your invoice confirms your space.

<http://www.regonline.com/atkissonmasterclass2009>

Produced by AtKisson Europe in partnership with the Baltic University Program, Uppsala University

Meet the Faculty



Alan AtKisson

Inventor of the ISIS Method, lead developer of the ISIS Accelerator tools, author, speaker, songwriter, and strategic advisor to organizations and sustainability initiatives around the world, Alan has a special passion for growing the world's army of sustainability change agents. (Sweden/US)



Gillian Martin Mehers

Head of Learning and Leadership for the IUCN (the world's largest conservation organization), former Director of Training for LEAD International, Gillian is an expert trainer and facilitator with experience in over 70 countries, and with extensive knowledge of both sustainability and new modes of learning. (Switzerland/US)



Axel Klimek

Senior management consultant with high-level experience in both the corporate and government sectors, working in Europe, Asia and Africa, expert on managing complex organizational change processes. Axel, a former psychotherapist, links external and internal change work with belief systems, perceptions and feelings. (Germany)



Christine Jakobsson

Director of the Baltic University Program, former Secretary General of the Baltic 21 initiative in Northern Europe, trained in agronomy, Christine is an expert on managing the politics of sustainability, as well as on education and research for sustainable development. (Sweden)



Robert Steele

Senior trainer working with corporations, UN programs, government agencies, and education institutions throughout East Asia, Robert combines years of environmental education experience in multi-cultural environments with systems training, CSR, and team-building. (Thailand)

Plus Experts and Guest Lecturers

Learn from leaders, and be facilitated in your personal and professional development by our international team of experts.

Come ready to learn ... go home ready to change the world

Get a deeper understanding of ...

... and get refreshed at Granninge

The ISIS Method

General theory, practice, application in multiple settings ... and how to build your own tools.

Indicators

Creating, analyzing, and interpreting the measurements that make sustainability meaningful, and manageable.

Systems

Basic modeling skills as well as games and exercises designed to awaken people to the counter-intuitive lessons we need to learn.

Innovation

How to find the hot new ideas, as well as how to make new applications of classic - and ever-more essential - sustainability interventions.

Strategy

Going from idea to reality, using our "Amoeba" model of cultural change as well as other methods and models.

Change Management

How to help the human beings who manage systems make the essential transitions - externally, and internally.

Global Issues

Understanding the latest news from science, economics, and policy, and how they apply to the work of making change for sustainability.

Learning

New ways to learn, and to facilitate the learning of others, in a fast-changing world facing ever-growing challenges.

Inner Change

Exploring what Gandhi's postulate "We must become the change we want to see in the world" means for you personally.

... And much, much more

Some content will be tailored specifically to the expressed needs of the participants

The site of the Master Class, Granninge Stiftsgård, gives you a wonderful opportunity for relaxation and reflection, in a beautiful natural environment. The food is excellent, largely organic (ecological), and the Granninge management is very mindful of sustainability considerations. (Granninge is owned and run by the Swedish Church.)



There are four price categories - choose the one that best corresponds to your economic situation and/or accommodation preference.

All prices include housing, meals, materials, and teaching fees*

Economy: A nice hostel environment, shared bath facilities, short walk to meeting center (SEK 10,200 / USD 1,275 / EUR 950)*

Standard: Private room, shared bath (one bath per two rooms), close to main building (SEK 14,200 / USD 1,775 / EUR 1,333)*

Business: Three-star hotel quality private room, in the main conference center, water view (SEK 20,000 / USD 2,500 / EUR 1,880)*

Corporate/Financial: Same accommodation quality as above (SEK 31,000 / USD 3,950 / EUR 2,950)*

* Note: Prices are set in Swedish Kronor (SEK). All other prices quoted above may vary depending on currency exchange rates when you pay your invoice. See additional notes on registration form.

>> LOGISTICS FOR THE 2009 MASTER CLASS

Check-in at Granninge Stiftsgård after 2 pm on Monday, 17 August. Check out on Sunday, by 12 noon. International travelers may want to arrive in Stockholm on Saturday or Sunday (15 or 16 Aug), spend one or two nights in town sightseeing, and then come out on Monday. Directions and some local travel coordination will be provided to registrants. <http://www.regonline.com/atkissonmasterclass2009>



Registration for the ISIS Academy Master Class 2009 in Stockholm, Sweden, 17-23 Aug

Personal Information

Name _____

Title _____

Organization _____

Mail Address _____

City, Province _____

Country _____

Telephone _____

Mobile _____

Fax _____

Email _____

Select The Workshop Registration Fee You Prefer / Most Appropriate for You*

_____ Economy (appropriate for students and people coming from non-profits or lower income contexts)
Early Bird registration SEK 9,180 before 31 May 2009, and SEK 10,200 afterwards.

_____ Standard (appropriate for public sector, education professionals, small business)
Early Bird registration SEK 12,780 before 31 May 2009, and SEK 14,200 afterwards.

_____ Business (appropriate for middle-range business, private sector, government agencies)
Early Bird registration SEK 19,000 before 31 May 2009, and SEK 20,000 afterwards.

_____ Corporate/Financial (appropriate for larger / higher-revenue organizations)
Early Bird registration SEK 27,900 before 31 May 2009, and SEK 31,000 afterwards.

Your Workshop Fee _____ (We will send you an invoice for this fee)

How would you assess your level of experience as a sustainability practitioner?

_____ Beginner: I have significant professional experience, but not in sustainability

_____ Currently in Training: I am attending a formal graduate program (or similar course)

_____ New Practitioner: My work involves sustainability, but I'm still new at this

_____ Experienced Practitioner: I have been working with sustainability for a few years

_____ Senior Professional: I teach others and/or work at a senior level in sustainability, but I always want to learn more

What do you most hope to gain from attending the Master Class?

Anything else we should know? Dietary restrictions, special needs, etc.?

If you are unable to use our on-line registration center, please fax this form to +46 8 463 10 10 or scan and email to cassandra@atkisson.com

NOTE: We strongly encourage you to use our online registration center. Go to www.AtKisson.com and follow the links.

However, if you do not have good access to the internet, you are welcome to use this registration form.

* A Note about Prices

Please choose a rate that most fits your economic situation.

The mix of backgrounds adds to the quality of your experience.

Don't miss this first-ever, once-in-a-lifetime opportunity to expand your skills, your global sense of community, and your commitment to helping the world make the great transition to sustainability ...

*Welcome to Stockholm, and
Welcome to the Master Class!*